

Course Title: **iWrite**

Course Code: **COMM500**

Descriptor Start Date: **02/12/2021**

POINTS: **15.00**

LEVEL: **5**

PREREQUISITE/S:

COREQUISITE/S:

RESTRICTION/S:

LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

Total learning hours: 150

PRESCRIPTOR

A hands-on exploration of creation, community, and communication in our networked society, this course surveys different forms of online communication, teaches writing skills for those media, and asks students to participate in and contribute to online communities. Formats and genres considered include blogging and social media, but also game writing, fanfiction, short film, reviewing, content curation, and essaying. Privacy, security, and self-representation online are integrated throughout.

LEARNING OUTCOMES

1. Compose text that explores the interface between writing and new media, integrating genre-specific conventions in a range of writing practices, e.g., fiction, argumentation, analysis, critique and feedback.
2. Research, analyse and reference information related to new media writing practices.
3. Actively interact (online and offline) with peers and lecturers.
4. Manage time and resources effectively.

CONTENT

- Digital literacies. Fan fiction.
- Filter blogs. Online written argumentation.
- Website analysis.
- Blog design & publishing.

Disclaimer: Course descriptors may be amended between teaching periods/semesters

LEARNING & TEACHING STRATEGIES

Lectures, studios, self-directed learning.

ASSESSMENT PLAN

Assessment Event	Learning Outcomes
Formative assessment: Fan fiction, Blog-based argument, Analytical image-text essay	1, 2, 3, 4
Summative assessment	1, 2, 3, 4

Grade Map	MAP1
	A+ A A- Pass with Distinction
	B+ B B- Pass with Merit
	C+ C C- Pass
	D Fail

Overall requirement/s to pass the course:

To pass the course, the student needs to:

- Submit all assessments and meet requirements as outlined in the Assessment grid.

All assessments are compulsory.

- If any compulsory assessment is not handed in, a final grade of DNC will be awarded for the course.

NOTE: As per the General Academic Regulations of AUT, if you do not submit a completed compulsory assessment, you may be withdrawn from the course.

LEARNING RESOURCES

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For further information, contact: Te Ara Kete Aronui - Faculty of Culture & Society

Principal Programme: AK3704, Bachelor of Arts

Related Programme/s:

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