

Course Title:	<b>Power, Communication and Networks</b>
Course Code:	<b>COMM713</b>
Descriptor Start Date:	<b>01/01/2022</b>
Descriptor End Date:	<b>01/01/2026</b>
POINTS:	<b>15.00</b>
LEVEL:	<b>7</b>
PREREQUISITE/S:	<b>None</b>
COREQUISITE/S:	<b>None</b>
RESTRICTION/S:	<b>None</b>

## LEARNING HOURS

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Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

**Total learning hours: 150**

## PRESCRIPTOR

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Develops a critical account of the historical development of convergence between mass communication, telecommunications, and social media networks. Interrogates the networks of power that enable coercion, exploitation, and surveillance. Encourages critical reflection on the role of networked political activism in the formation of group and self-identity formation.

## LEARNING OUTCOMES

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1. Develop a sophisticated understanding of the history and convergence of mass communication, telecommunication, and social media networks.
2. Critique the contemporary networks of power that enable coercion, exploitation, and surveillance.
3. Critically reflect on contemporary group and self-identity formation in the context of networked political activism.

## CONTENT

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Content may include but need not be limited to:

- Mass media, telecommunication technologies and traditional surveillance strategies
- Social media networks, surveillance and control
- Big data and strategies of political influence
- Networks of power and coercion, exploitation, and surveillance
- Contemporary technological developments and self-surveillance
- Political activist groups and the increasing power of networks

**Disclaimer: Course descriptors may be amended between teaching periods/semesters**

## LEARNING & TEACHING STRATEGIES

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Workshops; use of video lectures, podcasts, readings, blogs and other interactive tools.

## ASSESSMENT PLAN

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Assessment Event	Weighting %	Learning Outcomes
Assignment 1: Annotated bibliography	40.00	1
Assignment 2: Case Study	60.00	2-3

<b>Grade Map</b>	<b>MAP1</b>
	A+ A A- Pass with Distinction
	B+ B B- Pass with Merit
	C+ C C- Pass
	D Fail

### Overall requirement/s to pass the course:

Submit all assignments and obtain a C- grade overall

## LEARNING RESOURCES

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A reading list will be provided.

**For further information, contact:** Te Ara Auaha - Faculty of Design & Creative Technologies

**Principal Programme:** AK3303, Bachelor of Communication Studies

**Related Programme/s:** AK1315  
AK3704  
ICE1  
INEXCH1  
SABRD1

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