

Course Title: **International Hospitality Management**

Course Code: **HOSP507**

Descriptor Start Date: **01/01/2025**

POINTS: **15.00**

LEVEL: **5**

PREREQUISITE/S:

COREQUISITE/S:

RESTRICTION/S:

LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

Total learning hours: 150

PRESCRIPTOR

Examines the nature and contexts of hospitality. Drawing from New Zealand principles of Te Tiriti o Waitangi and concepts of Manaakitanga and Kaitiakitanga, students will explore intercultural perspectives of hospitality and the global issues facing the enactment of hospitality within organisations and society.

LEARNING OUTCOMES

1. Define hospitality and describe the context in which it occurs.
2. Describe intercultural perspectives of hospitality and their influence on sustainability and equity within organisations and society.
3. Discuss a significant contemporary issue that impacts on the management and delivery of hospitality.
4. Employ effective presentation, written, enquiry, communication skills and APA referencing

Disclaimer: Course descriptors may be amended between teaching periods/semesters

CONTENT

- The nature and purpose of hospitality
- What is hospitality?
- Principles of hospitality in New Zealand
- Te Tiriti o Waitangi
- Manaakitanga and Kaitiakitanga
- Historical and philosophical origins of hospitality and influences on contemporary hospitality management
- The hospitable organisation and society
- Decolonising Hospitality
- Intercultural Perspectives of hospitality
- Contemporary global issues in Hospitality Management
- Introduction to hospitality management and organisational functions (HRM, Finance, Marketing, Service design and Strategy)
- Hospitality in the private, social and organisational domains
- Hospitality and Ethics
- Future directions and sustainability

LEARNING & TEACHING STRATEGIES

The pedagogical approach will place emphasis on student centred learning through a variety of methods including lectures, discussions, workshops, tutorials and specialist guest speakers. Self-directed study will include research and the preparation of learning material for in-class work and assessments.

ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
My hospitality reflective profile	25.00	1, 4
Essay	30.00	3, 4
Case study	45.00	2, 4

Grade Map	MAP1
	A+ A A- Pass with Distinction
	B+ B B- Pass with Merit
	C+ C C- Pass
	D Fail

Overall requirement/s to pass the course:

Obtain a final minimum C- grade overall in the course.

LEARNING RESOURCES

A recommended reading list will be provided.

For further information, contact: Te Ara Kete Aronui - Faculty of Culture & Society

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Principal Programme: AK3708, Bachelor of International Hospitality Management

Related Programme/s: AK2002, AK2001, AK3004

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