

Course Title: **Global Social Impact**

Course Code: **INTB706**

Descriptor Start Date: **21/07/2025**

Descriptor End Date: **22/02/2026**

POINTS: **15.00**

LEVEL: **7**

PREREQUISITE/S: **None**

COREQUISITE/S: **INTB603, INTB604**

RESTRICTION/S: **None**

## LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

**Total learning hours: 150**

## PRESCRIPTOR

An examination of how globalisation and capitalist development shape contemporary economic, environmental, and social challenges through critical and applied perspectives. Students reflect on their own assumptions, responsibilities, and positioning within these globalised systems. An exploration of diverse pathways for advancing the United Nations Sustainable Development Goals, for example, through social entrepreneurship, developing students' capacity to collaborate in pitching social impact initiatives to specialist audiences.

## LEARNING OUTCOMES

1. Critically analyse the implications of globalisation and capitalist development on the global economy, environment, and society.
2. Reflect on cross-cultural communication in global management contexts.
3. Evaluate the role of social entrepreneurship in advancing sustainable development goals.
4. Collaborate effectively to pitch a social impact initiative to a specialist audience.

**Disclaimer: Course descriptors may be amended between teaching periods/semesters**

## CONTENT

Public and business sentiments towards globalisation;  
Social entrepreneurship and impact;  
Analysing the changing global landscape;  
Communication and culture;  
Contemporary issues: Populism, economic disparity, energy, environment, migration, food security, conflict

## LEARNING & TEACHING STRATEGIES

An appropriate range of strategies that may include lectures, workshops & online learning.

## ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Reflective Essay (Individual)	25.00	1, 2
Research Report (Individual)	45.00	1, 3
Presentation (Group)	30.00	1, 2, 3, 4

### Grade Map

#### MAP1

A+ A A- Pass with Distinction  
B+ B B- Pass with Merit  
C+ C C- Pass  
D Fail

### Overall requirement/s to pass the course:

## LEARNING RESOURCES

Details of all learning resources (including journals, databases, websites etc) are available on Canvas. Required Text(s): If there is a required text, details are available by searching the University Bookshop's website: [www.ubs.co.nz](http://www.ubs.co.nz)

**For further information, contact:** Te Ara Pakihi, Te Ohanga Me Te Ture - Faculty of Business, Economics and Law

**Principal Programme:** AK3693, Bachelor of Business

**Related Programme/s:** AK1006 DipBus, AK1007 CertBusSt, AK1315 BBus/BCS, AK3001 BBus/BSc, AK3002 BA/Bus, AK3003 BBus/BCIS, AK3004 BBus/BIHM, AK3726 BBus/BHSc, AK3709 GradDipBus, AK3753 GradCertBus

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