

Course Title: **Asia-Pacific Journalism Studies**

Course Code: **JOUR801**

Descriptor Start Date: **01/01/2021**

POINTS: **15.00**

LEVEL: **8**

PREREQUISITE/S: **None**

COREQUISITE/S: **None**

RESTRICTION/S: **None**

LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

Total learning hours: 150

PRESCRIPTOR

Introduces advanced studies in comparative journalism and media globalisation with a focus on the Asia-Pacific region. The political economy of the media in selected regional countries is examined. As well as the contextual media environment, this paper offers opportunities for in-depth regional reportage on cultural, climate change, environmental, political, governance, national development, social, media freedom and legal issues

LEARNING OUTCOMES

1. Develop a critical understanding of comparative journalism studies and media globalisation
2. Research and evaluate the political economy of the media in selected countries in the Asia-Pacific region
3. Develop and manage a portfolio of in-depth specialist reportage
4. Research and discuss relevant applied theoretical perspectives, and deploy these perspectives as part of the conceptual development of the practice of journalism

Disclaimer: Course descriptors may be amended between teaching periods/semesters

CONTENT

- Developing as a critically reflective practitioner
- Political economies of regional media
- Culturally appropriate reporting
- Critical engagement with development journalism and communication theories
- Specialist reporting and in-depth journalism
- Course publication: Asia Pacific Report asiapacificreport.nz
- Comparative regional and international journalism

LEARNING & TEACHING STRATEGIES

Workshops develop specialist skills and advanced applications and knowledge. Students develop projects and research papers tailored to their own interests in the context of the aims of the paper. This paper is also linked to Asia-Pacific internships or assignments.

ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Seminar	30.00	1,2
Portfolio of three stories OR essay and seminar	70.00	2,3,4

Grade Map

MAP1

A+ A A- Pass with Distinction
B+ B B- Pass with Merit
C+ C C- Pass
D Fail

Overall requirement/s to pass the course:

To pass this course, students must submit and pass both assignments and achieve a minimum grade of C- overall.

Actively participate in the APJ course social media (Facebook, blog, Asia Pacific report).

LEARNING RESOURCES

A list of recommended readings will be provided.

For further information, contact: Te Ara Auaha - Faculty of Design & Creative Technologies

Principal Programme: AK1323, Master of Communication Studies

Related Programme/s: AK1299
AK1322

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