

Course Title: **Professional Practice in Digital Leadership and Innovation**

Course Code: **ONBSYS901**

Descriptor Start Date: **01/01/2026**

POINTS: **30.00**

LEVEL: **9**

PREREQUISITE/S: **None**

COREQUISITE/S: **None**

RESTRICTION/S:

LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

Total learning hours: 300

PRESCRIPTOR

Explores digital leadership and innovation frameworks and best practices through collaborative, interdisciplinary work. Engages with ideation, strategic digital initiatives, and evolving workflows. Develops applied practice via data-informed, ethical individual and group projects, using shared project management tools and peer feedback.

LEARNING OUTCOMES

1. Critically evaluate and apply advanced digital leadership and innovation frameworks to strategic initiatives in complex environments.
2. Lead collaborative ideation processes and manage evolving workflows in interdisciplinary digital transformation projects.
3. Develop and present data-informed and ethically sound solutions for real-world digital transformation challenges through applied projects.
4. Demonstrate effective professional practice through the proficient use of shared project management tools and constructive peer feedback mechanisms in a collaborative environment.

Disclaimer: Course descriptors may be amended between teaching periods/semesters

CONTENT

- Collaborative exploration of digital leadership and innovation frameworks and best practices.
- Techniques for ideation and strategic digital initiative development.
- Working effectively in interdisciplinary teams and managing evolving workflows.
- Principles and application of data-informed and ethical decision-making in digital contexts.
- Applied professional practice through individual and group project work.
- Utilisation of shared project management tools for digital initiatives.
- Strategies for providing and receiving constructive peer feedback.

LEARNING & TEACHING STRATEGIES

Teaching will include online activities and self-directed learning

ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Digital Innovation Strategic Proposal	30.00	1, 3
Collaborative Applied Digital Project - Group	30.00	1, 2, 3, 4
Professional Practice Portfolio and Reflection	40.00	1, 2, 3, 4

Grade Map

MAP1

A+ A A- Pass with Distinction
B+ B B- Pass with Merit
C+ C C- Pass
D Fail

Overall requirement/s to pass the course:

LEARNING RESOURCES

Will be provided via Canvas.

For further information, contact: AUT Online Team

Principal Programme: ON1077, Master of Digital Transformation Leadership

Related Programme/s:

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