

Course Title: **World Geography**

Course Code: **TOUR510**

Descriptor Start Date: **01/01/2017**

POINTS: **15.00**

LEVEL: **5**

PREREQUISITE/S:

COREQUISITE/S:

RESTRICTION/S:

## LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

**Total learning hours: 150**

## PRESCRIPTOR

An introduction to the geography of travel and tourism. Tourist destinations are identified in relation to natural and cultural resources, and tourism mobility is examined with respect to aspects of globalisation and cultural change.

## LEARNING OUTCOMES

1. Identify the geographic elements relating to global tourism destinations including both physical and climatic features;
2. Analyse tourism mobilities from a global perspective;
3. Analyse cultural and social characteristics of tourism destinations and their impact on host-guest relationships.

## CONTENT

Topics may include:

- The geographical principles of travel and tourism
- The regional geography of travel and tourism.
- Systematic analysis of particular destinations, providing insights on ethnic and cultural characteristics as well as information on specific places which may influence demand and supply

## LEARNING & TEACHING STRATEGIES

An appropriate range of strategies that may include lectures, workshops and online learning.

**Disclaimer: Course descriptors may be amended between teaching periods/semesters**

## ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Online mini tests	40.00	1, 2, 3
Individual written assignment	40.00	2, 3
Individual written assignment	20.00	1, 2

### Grade Map

#### MAP1

A+ A A- Pass with Distinction  
B+ B B- Pass with Merit  
C+ C C- Pass  
D Fail

### Overall requirement/s to pass the course:

- Obtain a final minimum mark of 50% overall in the course
- Submit all assessments and meet requirements as outlined in the Assessment grid. All assessments are compulsory.

## LEARNING RESOURCES

Bonniface, B., Cooper, C., & Cooper, R. (2016). Worldwide destinations: The geography of travel and tourism (7th ed.). New York, NY: Routledge

**For further information, contact:** Te Ara Kete Aronui - Faculty of Culture & Society

**Principal Programme:** AK1277, Bachelor of International Tourism Management

**Related Programme/s:** AK3704, AK3693, AK1254, AK1252, AK3002, AK2001, AK2002, AK3708

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