

Course Title: **Finding Your Voice: Establishing publication practices**

Course Code: **ARDN542**

Descriptor Start Date: **01/01/2023**

POINTS: **15.00**

LEVEL: **5**

PREREQUISITE/S: **None**

COREQUISITE/S: **None**

RESTRICTION/S: **None**

LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

Total learning hours: 150

PRESCRIPTOR

Examine content presented in printed, digital and object-based media to establish a framework for how published content operates. Explore personal voice through authoring a small-scale publication.

Disclaimer: Course descriptors may be amended between teaching periods/semesters

LEARNING OUTCOMES

1. Explore and evaluate a range of publication practice concepts, ideas and their practical application.
2. Engage with analytical and critical methods to evaluate and synthesise practice.
3. Contribute to a community of practice, founded on the principles and practices of mātauranga Māori, of manaakitanga (care), motuhaketanga (self-determination) and kōrero pono (speaking truthfully).
4. Contribute to a community of practice, founded on the principles and practices of mātauranga Māori, of manaakitanga (care), motuhaketanga (self-determination) and kōrero pono (speaking truthfully).
5. Contribute to a community of practice, founded on the principles and practices of mātauranga Māori, of manaakitanga (care), motuhaketanga (self-determination) and kōrero pono (speaking truthfully).
6. Experiment with a range of appropriate technologies or processes for the In Print: Publication Practices minor.
7. Experiment with a range of appropriate technologies or processes for the In Print: Publication Practices minor.
8. Experiment with a range of appropriate technologies or processes for the In Print: Publication Practices minor.

CONTENT

Working in a medium of choice, students will remix, recontextualise or juxtapose collected material in an analogue to digital process (collage, scanning, photocopy) to author a small-scale publication.

LEARNING & TEACHING STRATEGIES

The pedagogical approach will emphasise student-centred learning through a blended work environment. There will be a variable mix of individual and group meetings, workshops, seminars, tutorials, presentations, guest critics and the use of Canvas (Learning Management System).

ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Formative Assessment	0.00	1 - 4
Formative Assessment	0.00	1 - 4
Publication Design Project	100.00	1 - 4
Publication Design Project	100.00	1 - 4

Grade Map

MAP1

A+ A A- Pass with Distinction
B+ B B- Pass with Merit
C+ C C- Pass
D Fail

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Overall requirement/s to pass the course:

To gain a pass in this course, a student needs to submit work for all summative assessments and obtain at least a 50% passing grade overall.

LEARNING RESOURCES

No prescribed text. Recommended reading lists will be supplied.

For further information, contact: Te Ara Auaha - Faculty of Design & Creative Technologies

Principal Programme: AK3619, Te Tohu Paetahi mō te Hoahoa - Bachelor of Design

Related Programme/s: AK3352

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