Course Title:	**Media, Technology and Society**
Course Code:	**COMM513**
Descriptor Start Date:	**01/01/2021**
Descriptor End Date:	**23/02/2023**
POINTS:	**15.00**
LEVEL:	**5**
PREREQUISITE/S:	**None**
COREQUISITE/S:	**None**
RESTRICTION/S:	**None**

LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

Total learning hours: 150

PRESCRIPTOR

Tūhuratia te whanaungatanga i waenga i ngā whakawhitinga kōrero whānui, i ngā hangarau arapāho matihiko, me te porihanga. Ka wānanga i ngā tukanga o ngā arapāho whakawhitinga kōrero e hāngai ana ki ngā kaupapa, ki ngā tuakiritanga, me ngā whanaungatanga pāpori huhua. Ka kuhu atu ki te aromātaitanga o ngā rōpū pāpāho, o ngā ahumahi me ngā rangapū kōtuitui, o ngā karere pāpāho, me ngā whakaminenga moroki.

Explores the relationship between mass communication, digital media technologies and society. Considers processes of media communication in relation to diverse practices, identities and social relationships. Introduces the critical study of media organisations, industries and networks, media messages, and contemporary audiences.

LEARNING OUTCOMES

1. Examine and differentiate key concepts in the study of media and communication
2. Identify and explain key moments in the development of media technologies
3. Analyse the social and cultural impact of technological change across a range of communication contexts.

Disclaimer: Course descriptors may be amended between teaching periods/semesters

CONTENT

Content may include, but need not be limited to:
- Technology, Time and Space
- Newspapers, Politics and Nationhood
- The Internet and Community
- Broadcasting and Everyday Life
- Virtual Reality and Identity
- Google and Knowledge
- Cinema and Capitalism
- Smartphones and Intimacy
- Skype and Family

LEARNING & TEACHING STRATEGIES

Lectures introduce topics and general themes. Tutorials allow for group discussion and activities that expand upon ideas and themes and further develop understanding of key concepts.

ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Assignment 1: Essay	40.00	1, 2
Assignment 2: Multimedia Presentation	60.00	1, 3

Grade Map **MAP1**

A+ A A- Pass with Distinction
B+ B B- Pass with Merit
C+ C C- Pass
D Fail

Overall requirement/s to pass the course:

- Complete and submit all assessments
- Achieve a minimum overall grade of C-.

LEARNING RESOURCES

Key readings will be made available each week.

For further information, contact: Te Ara Auaha - Faculty of Design & Creative Technologies

Principal Programme: **AK3303, Bachelor of Communication Studies**

Related Programme/s: **AK1315**
AK2001

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