

Course Title: **Intercultural Communication**

Course Code: **COMM514**

Descriptor Start Date: **01/01/2021**

POINTS: **15.00**

LEVEL: **5**

PREREQUISITE/S: **None**

COREQUISITE/S: **None**

RESTRICTION/S: **None**

## LEARNING HOURS

Hours may include lectures, tutorials, online forums, laboratories. Refer to your timetable and course information in Canvas for detailed information.

**Total learning hours: 150**

## PRESCRIPTOR

Ka whakarite mai ai tētahi pou tarāwaho hei tātari i ngā whakawhitinga kōrero ā-iwi mā roto mai o ngā horopaki takawaenga me ngā horopaki takawaenga-kore. Ka whakauru mai ngā arohaehaetanga o ngā taunekenekehanga ahurea hei tūhura i ngā huatau ā-tuakiri, ā-mātāwaka, ā-ahurea anō hoki. Ka aromātai i ngā horopaki pāpori me ngā horopaki hitōria o te whakawhitinga kōrero ā-iwi me te whakawhanaunga mātāwaka ki Aotearoa, tae atu ki ngā roherohenga whānui o te ao anō.

Provides a framework for analysing intercultural communication within mediated and non-mediated contexts. Introduces a critique of cultural interaction to explore concepts of identity, ethnicity, and culture. Examines the social and historical contexts of intercultural communication and ethnic relations in Aotearoa New Zealand, and wider global spaces.

## LEARNING OUTCOMES

1. Analyse the critical framework for Intercultural Communication within the context of contemporary cultural diversity in Aotearoa New Zealand
2. Apply intercultural communication knowledge to real-world interactions of individuals and groups across diverse cultural contexts
3. Analyse and discuss contemporary social issues or phenomena, using Intercultural Communication theories, concepts, and tools.

**Disclaimer: Course descriptors may be amended between teaching periods/semesters**

## CONTENT

Content may include but need not be limited to:

- Intercultural Communication as field of inquiry
- Theories of culture, identity, representation and values
- Social constructions of race and ethnicity
- Communication of cultural attitudes, stereotypes, prejudice and racism
- Communicating in contexts of migration, adaptation, assimilation and colonialism
- Cultural appropriation, mixing and hybridity
- Cultural intersections of gender and sexuality
- Cultural intersections with nature and the environment
- Cultural intersections with religion
- Media representations of cultural issues

## LEARNING & TEACHING STRATEGIES

This course is taught over lectures and tutorials, with use of collaborative group projects, class activities and exercises, and a combination of in-class and self-directed learning.

## ASSESSMENT PLAN

Assessment Event	Weighting %	Learning Outcomes
Assignment 1: Intercultural Encounter Essay	50.00	1,2
Assignment 2: Group Presentation	50.00	1,2,3

### Grade Map

#### MAP1

A+ A A- Pass with Distinction  
B+ B B- Pass with Merit  
C+ C C- Pass  
D Fail

### Overall requirement/s to pass the course:

- Complete and submit all assessments
- Achieve a minimum overall grade of C-.

## LEARNING RESOURCES

Set readings are provided for each weekly topic, and are curated by the course leader(s).

**For further information, contact:** Te Ara Auaha - Faculty of Design & Creative Technologies

**Principal Programme:** AK3303, Bachelor of Communication Studies

**Related Programme/s:** AK1315  
AK2001

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